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## 57501

# BBA 1st Semester (N.S.) 2014-17 Examination – November, 2018

#### **BUSINESS ORGANISATION**

Paper: BBAN-101

Time: Three Hours]

[ Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: The question paper is divided into two sections. Sections 'A' comprises 8 short answer type questions (carrying two marks each) which is compulsory and should not exceed 50 words normally. Section 'B' comprises 8 questions (2 question from each Unit) the students shall be required to attempt four questions selecting one question from each Unit All question carry equal marks.

### SECTION - A

- **1.** Short Answer type questions:
  - (a) State various types of Business Organizations.

P. T. O.

- (b) What is Social Responsibility of Business?
- (c) Enlist the steps of preparing business plan.
- (d) What are the causes of business risk?
- (e) What is the importance of small business?
- (f) Define the role of employer's organizations.
- (g) What is Sole proprietorship?
- (h) What do you mean by cooperative societies in India?

#### SECTION - B

#### UNIT - I

- **2.** Define business system. Discuss its nature and spectrum of business activities.
- **3.** State the emergence of new business environment interface.

#### UNIT - II

- **4.** Discuss features, advantages and disadvantages of partnership Company.
- **5.** What is the importance of cooperative societies in Indian economy?

#### UNIT - III

- **6.** Explain the entrepreneurial opportunities in contemporary business environment.
- **7.** Explain the factors affecting the selection of a suitable form of Business Organization.

#### UNIT - IV

- **8.** How government and business interface affect the economy the country. Explain functions and importance of government in business environment.
- 9. Write detailed note on FICCI and CII.